



# **SKILL CREATURE**

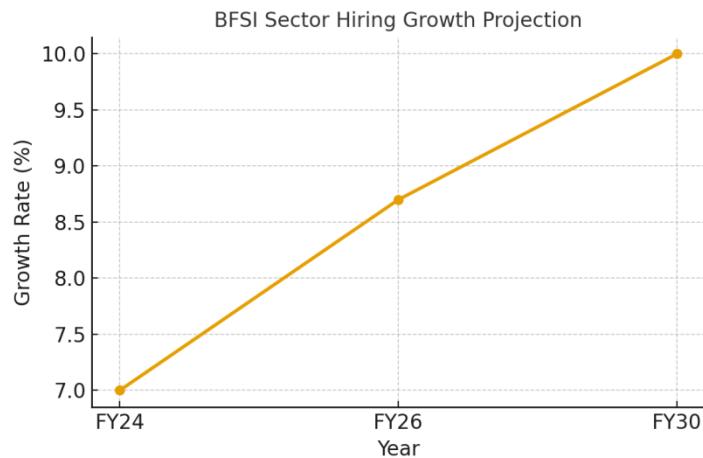
**“Your path from learning to Earning”**

**A PRACTICAL  
MOVE  
TO HEAD START  
YOUR  
CAREER IN  
BANKING AND  
FINANCE  
INDUSTRY**

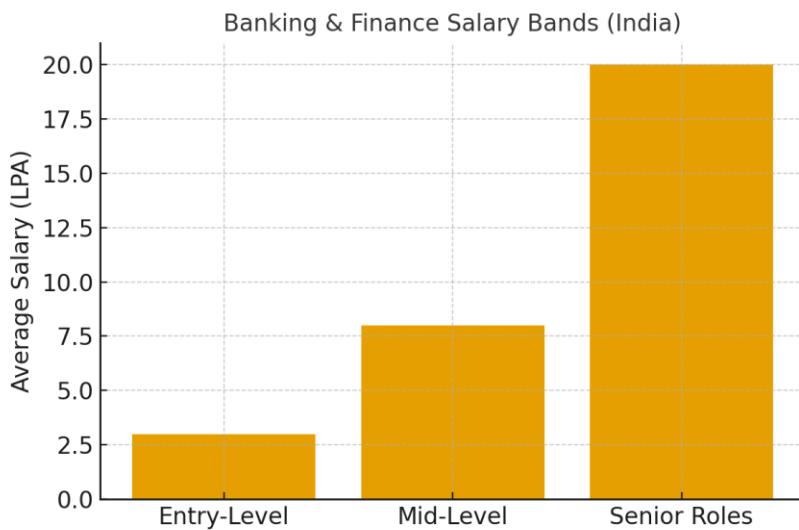
## **CERTIFIED PROGRAM IN BANKING AND FINANCE**

- ⇒ **100% placement Assurance.**
- ⇒ **Ideal for launching into entry-level positions in the banking and financial services industry**
- ⇒ **60 days training program**

# Industry Landscape



## AVERAGE SALARY



**NBFCs and private banks are expected to hire 70,000 in the next three years.**

**HDFC Bank aims to reach 200,000 villages in the next 2 years and plans to hire over 2500 people. Similarly, institutions such as ICICI and Kotak also plan to recruit in big numbers in the coming years.**

# Program Overview

The Certified Program in Banking and Finance is a comprehensive, interview-guarantee, 150-hour program for individuals aspiring for careers in institutions such as Retail Banks, NBFCs and KPOs for exciting entry-level roles within the sales and operations vertical.

## Curriculum

### MODULE1

#### RETAIL BANKING

- Introduction to Banking Retail
- Retail Liability Products
- Retail Asset Product
- Payment Services
- Regulatory Environment
- Customer Service Management

### MODULE 2

#### INTRODUCTION TO FINANCIAL SYSTEM & INVESTMENT PRODUCTS

Financial System Overview	Mutual Funds
Securities Market Overview	Life & General Insurance
Equity as an Asset Class	
Fixed Income Securities	

# Curriculum

## MODULE3 (INTEGRATED)

### SOFTSKILLS

- ▶ Soft Skills Foundation and Campus to Corporate
- ▶ Cardinals of Communication
- ▶ Honing Communication
- ▶ Curating and Perfecting
- ▶ Communication Corporate and Business Etiquette Customer Service
- ▶ Business Writing
- ▶ Art of Presentation
- ▶ Sales and Negotiation
- ▶ Group Discussion Hacks
- ▶ Personal Grooming
- ▶ Interview Preparation- HR

## MODULE4

## MOCKINTERVIEWS



# Placement Partners



**IndusInd Bank**



CITY UNION BANK LTD

## What Can I Become?

Business Management Associate

Bank Officer

Value Banker

Banking Operations Manager

Relationship Manager

Client Servicing Manager

Branch sales executive

Credit officer



# Learning Journey



## INDUSTRY-SPECIFIC CURRICULUM

Comprehensive coverage of the banking industry and financial services products and operations with high focus on role specific trainings through soft skills development & mock interviews.



## GUARANTEED INTERVIEW OPPORTUNITIES

Guaranteed interview opportunities at leading banks, NBFCs and KPOs this includes organisations such as KPMG, ICICI Bank, HDFC Bank, Motilal Oswal & EY.



## CAREER SERVICES

We thoroughly prepare you for careers in banking and financial services roles through personal development modules, mock interviews, and resume-building workshops.



## EXPERIENTIAL LEARNING

The course is delivered using a combination of classroom lectures, case studies, project work and simulations. This program also features interaction with prominent guest lecturers that will deepen your understanding of key concepts.



## LEARNING MANAGEMENT SYSTEM

Aside from classroom sessions, our state-of-the-art online portal centralizes learning with 24/7 access to study material, learning aids and tests across devices & Platform.



## ASSURED PLACEMENT



## PROFILE ENHANCEMENT

Our trainers will advise you and give you tips to mould your profile into one that's impressive and eye-catching.



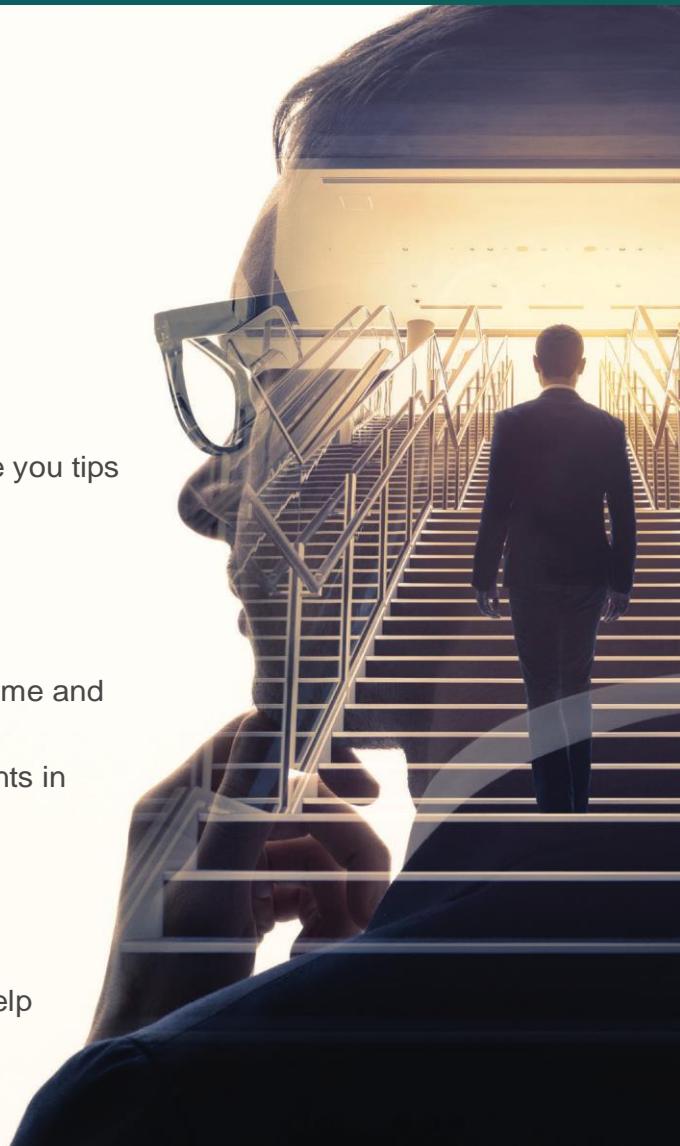
## RESUME BUILDING

Our HR experts will polish your resume and portfolio with an experienced eye to showcase your greatest achievements in the best light.



## INTERVIEW PREP

Role-playing interviews and an exclusive bank of interview Q&As help you refine your pitch and prepare answers for your interview.



## Eligibility

Candidates with a minimum of 50% marks in graduation/post-graduation are eligible to apply for the program. Candidates will also be required to pass an admission test to be enrolled in the program.

**Program Fee:**

**80,000/-**

**Registration Fee: 2,000/-**

**Duration**

**60 DAYS**



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**For more information:**



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