



SKILL CREATURE

"Your path from learning to Earning"

**A PRACTICAL
MOVE
TO HEAD START
YOUR
CAREER IN
BANKING AND
FINANCE
INDUSTRY**

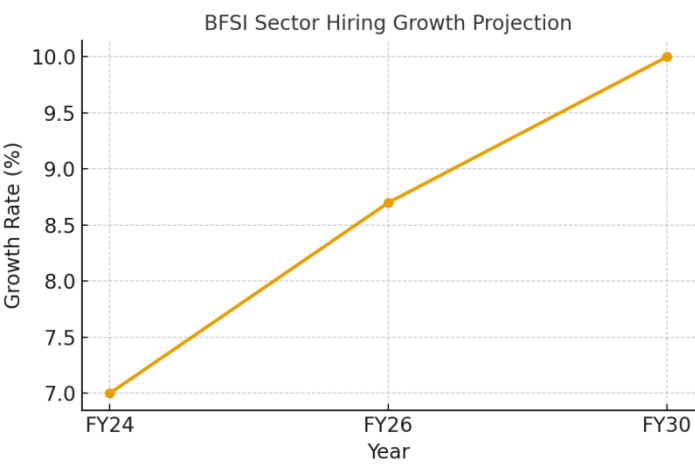
**CERTIFIED
PROGRAM IN
BANKING AND
FINANCE**

⇒ **100% placement Assurance.**

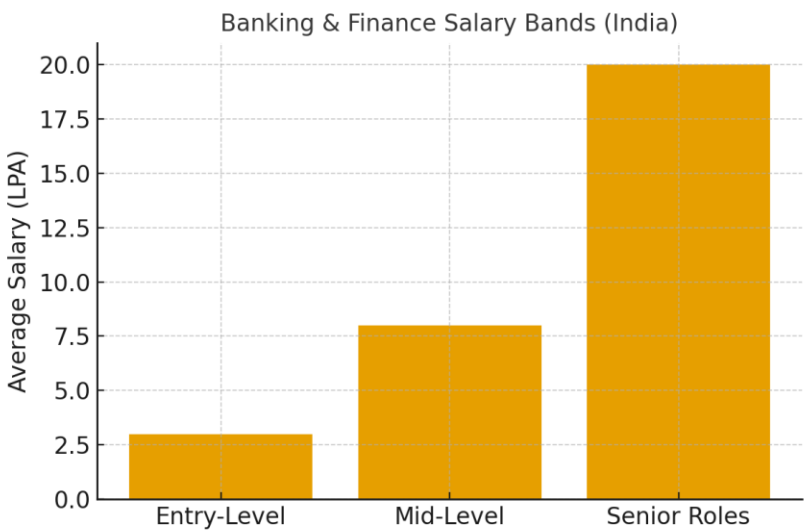
⇒ **Ideal for launching into entry-level
positions in the banking and financial
services industry**

⇒ **60 days training program**

Industry **Landscape**



AVERAGE SALARY



NBFCs and private banks are expected to hire 70,000 in the next three years.

HDFC Bank aims to reach 200,000 villages in the next 2 years and plans to hire over 2500 people. Similarly, institutions such as ICICI and Kotak also plan to recruit in big numbers in the coming years.

Program Overview

The Certified Program in Banking and Finance is a comprehensive, interview-guarantee, 150-hour program for individuals aspiring for careers in institutions such as Retail Banks, NBFCs and KPOs for exciting entry-level roles with in the sales and operations vertical.

Curriculum

MODULE1

RETAIL BANKING

- Introduction to Banking Retail
- Retail Liability Products
- Retail Asset Product
- Payment Services
- Regulatory Environment
- Customer Service Management

MODULE 2

INTRODUCTION TO FINANCIAL SYSTEM & INVESTMENT PRODUCTS

- | | |
|----------------------------|--------------------------|
| Financial System Overview | Mutual Funds |
| Securities Market Overview | Life & General Insurance |
| Equity as an Asset Class | |
| Fixed Income Securities | |

Curriculum

MODULE3 (INTEGRATED)

SOFTSKILLS

- ▶ Soft Skills Foundation and Campus to Corporate
- ▶ Cardinals of Communication
- ▶ Honing Communication
- ▶ Curating and Perfecting
- ▶ Communication Corporate and
- ▶ Business Etiquette Customer Service
- ▶ Business Writing
- ▶ Art of Presentation
- ▶ Sales and Negotiation
- ▶ Group Discussion Hacks
- ▶ Personal Grooming
- ▶ Interview Preparation- HR

MODULE4

MOCKINTERVIEWS



Placement Partners



IndusInd Bank



What Can I Become?

Business Management Associate

Bank Officer

Value Banker

Banking Operations Manager

Relationship Manager

Client Servicing Manager

Branch sales executive

Credit officer



Learning Journey



INDUSTRY-SPECIFIC CURRICULUM

Comprehensive coverage of the banking industry and financial services products and operations with high focus on role specific trainings through soft skills development & mock interviews.



GUARANTEED INTERVIEW OPPORTUNITIES

Guaranteed interview opportunities at leading banks, NBFCs and KPOs this includes organisations such as KPMG, ICICI Bank, HDFC Bank, Motilal Oswal & EY.



CAREER SERVICES

We thoroughly prepare you for careers in banking and financial services roles through personal development modules, mock interviews, and resume-building workshops.



EXPERIENTIAL LEARNING

The course is delivered using a combination of classroom lectures, case studies, project work and simulations. This program also features interaction with prominent guest lecturers that will deepen your understanding of key concepts.



LEARNING MANAGEMENT SYSTEM

Aside from classroom sessions, our state-of-the-art online portal centralizes learning with 24/7 access to study material, learning aids and tests across devices & Platform.



ASSURED PLACEMENT



PROFILE ENHANCEMENT

Our trainers will advise you and give you tips to mould your profile into one that's impressive and eye-catching.



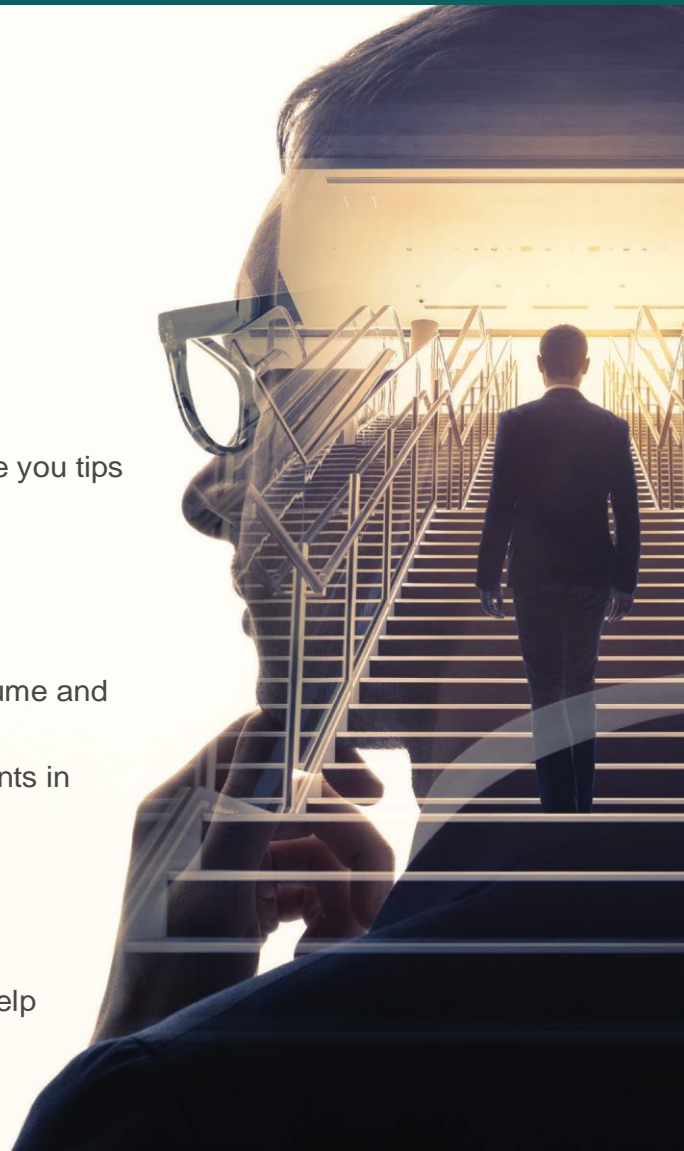
RESUME BUILDING

Our HR experts will polish your resume and portfolio with an experienced eye to showcase your greatest achievements in the best light.



INTERVIEW PREP

Role-playing interviews and an exclusive bank of interview Q&As help you refine your pitch and prepare answers for your interview.



Eligibility

Candidates with a minimum of 50% marks in graduation/post-graduation are eligible to apply for the program. Candidates will also be required to pass an admission test to be enrolled in the program.

Program Fee:

80,000/-

Registration Fee: 2,000/-

Duration

60 DAYS



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For more information:



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